

## University of Canterbury BRIGHT IDEAS Funding <\$5K

### Background

“Bright Ideas” is a fund whose purpose is to help develop an innovative culture which encourages technology based ideas to “escape” from the University into the world at large. It was originally part of a collaborative project involving Canterbury, Otago and Lincoln Universities funded by the Tertiary Education Commission under the Encouraging and Supporting Innovation (E&SI) scheme.

The spirit of “Bright Ideas” funding is to responsively support early stage ideas and help take them to the “next stage” with a maximum of flexibility and a minimum of bureaucracy.

To apply for funding simply fill out the Bright Ideas application form below.

We are always looking for innovative ways of helping ideas in universities reach “escape velocity”. If you have a good idea that does not fit readily within the current application please discuss with **Bill Swallow (ext 7463)**.

### Applications

Applications should be sent to:

Prof Bill Swallow  
Chemistry Department  
University of Canterbury

e-mail: [william.swallow@canterbury.ac.nz](mailto:william.swallow@canterbury.ac.nz)

We aim to process most applications within 10 working days of receipt. In order to help us achieve this, please also send an electronic copy.

### “The Next stage”

Bright Ideas funding is chiefly to assist university ideas reach the “next stage”. In this context the next stage usually means:

- MSI (Ministry of Science and Innovation) contestable funding fund, TechNZ Project funding, Technology Transfer Voucher and PSAF (Pre-Seed Accelerator Fund). University contacts: **John Duncan ext 7849** or **Jace Carson ext 7741**
- Powerhouse Ventures Limited.
- Directly to a Crown Research Institute, Local or Central Government

# BRIGHT IDEAS - APPLICATION FOR A NEW PROJECT (<\$5K)

APPLICANT DATA		PROJECT CODE:			BI Contact:		
Surname		Given Name		Position			Date
Institution		Department / Faculty		Contact info (phone)		Email:	
<b>Outcomes Check Applicable</b>	<input type="checkbox"/> Brief proof of concept	<input type="checkbox"/> Prep. for next stage funds	<input type="checkbox"/> IP Protection	<input type="checkbox"/> Market Research	<input type="checkbox"/> Prototype Dev.	<input type="checkbox"/> Other	<input type="checkbox"/> Prior BI\$
<b>PROJECT TITLE:</b>							
<b>ABSTRACT: (A BRIEF 5 SENTENCE SUMMARY name of technology, purpose of award, commercialization path, and expected outcomes)</b>							
<b>CO-APPLICANT FACULTY</b>							
Surname and Initials		Department-Faculty-Institution			Signature		
<b>SUPPORTING INDUSTRY (if Applicable)</b>							
Organization Name/ Address		Representative			Signature		
<b>PROPOSED PROJECT DURATION IN MONTHS:</b> .....							
Total BI CASH	INDUSTRY/OTHER		INSTITUTION OVERHEAD	Project TOTAL			
	Cash	In-kind					
<b>INSTITUTION AUTHORIZATION:</b> Signatures							
_____		_____			_____		
Applicant		Department Head			BI		